



Ekoloji Kolektifi

Ecology Collective (EKD) was established in 2003 by a group of activists mostly consisting of lawyers, urban planners and social scientists. Stemming from student movement on ecology in late 90's, Ecology Collective registered as a non-profit association in 2007. Since its transformation into a formal non-profit association, EKD kept a problem-oriented, local movements-driven approach to ecological issues. In brief, EKD runs energy/climate justice campaigns against coal-fired power plants, fights against introduction of genetically modified organisms (GMOs) into agricultural markets, provides legal/technical support to local environmental movements, conducts research on social-environmental justice and constitutes a member of Turkish anti-nuclear platform (NKP) in its struggle against nuclear power plants. With these in mind, Ecology Collective understands that the ongoing ecological crisis is caused by the social inequality and injustice. Therefore EKD works with and for the frontline communities in defending and claiming their social and ecological rights. In sum, EKD aims at ecological and cultural diversity, sovereignty, equity, socio-ecological justice and gender equality. It also strives to defend the intrinsic value of nature and oppose false dichotomy between nature and people while encouraging participation, solidarity and community organization at grassroots level.

- EKD calls for applications for the position of **COMMUNICATIONS ASSOCIATE** for the project titled “**Strengthening legal intervention and grassroots mobilization for new coal fired power plants in Turkey**” (Contract duration: March-October 2016)

Principal Duties and Responsibilities

- Contribute online strategies for EKD's media outreach and issue campaigns, including planning, useful tactics and best practices, measurement and testing.
- Serve as the editor-in-chief for www.iklimadaleti.org website, manage its editorial and production schedule, create editorial content, translate relevant texts and liaise with internal and external writers/translators for content updates (twice a week).
- Compile a monthly e-magazine with information on project deliverables and EKD's work in general and distribute it to all relevant contacts.
- Lead or support the production of fact sheets, briefing papers, news releases, project narrative report, as needed.
- Coordinate and facilitate all social media communication component of the Project (including but not limited to regular social media contributions in Twitter, Facebook, Periscope and Youtube, preparation and dissemination of infographics etc).
- Manage, promote and track the organization's social media presence. Grow digital reach and engagement on existing and new channels.
- Provide monthly performance reporting for digital campaigns and initiatives with audience data, survey results, outreach metrics and website traffic.
- Develop and maintain a professional network of colleagues and members by attending organizational and other programs and events on behalf of EKD and by managing the email account of the project.



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- Create and update an institutional communication list for EKD including relevant official institutions, NGOs, academics, journalists and local activists with the purpose of regular dissemination of project outputs.
- Collaborate effectively within the team and across the organization, report to the project manager.
- Coordinate, organize and promote outreach activities such as workshops, book launches, panel discussions in collaboration with various stakeholders including grassroots organizations, NGOs and academia.
- Liaise with web and print designer to ensure appropriate performance and timely delivery of his tasks complementary to her/his duties.
- Produce news articles reflecting local, national and international struggles against thermal power plants as well as the developments in ecological and urban processes that EKD follows up based on the information provided.
- Act as the contact person of EKD responsible for communication with Break Free Campaign and coordinate the contribution of EKD to the campaign.
- Perform other duties as assigned.

Skills and abilities:

- Bachelor's degree in Journalism, Communications, Humanities or related fields; or equivalent combination of education and experience.
- A background in environmental/political writing with interest in climate change and/or energy agenda is a plus.
- A solid understanding of various aspects of online editorial processes, e-magazine and newsletter production.
- Ability to manage internal and external writers and other contributors.
- Excellent interviewing, secondary research and writing skills.
- Abilities to write quickly and handle multiple simultaneous projects.
- Cooperative and team-oriented demeanor, with the ability to work independently.
- Politically savvy on ecological conflicts, status of Turkey's environment, international climate justice agenda.
- A good knowledge of different social media tools.
- Knowledge of website content management (WordPress, etc.). Graphic design skills, previous activism or political experience are desired but not prerequisites.
- A commitment to Ecology Collective's goals, mission and actions.

This position offers a salary ensuring dignified living standards, commensurate with experience.

To apply:

- E-mail a short cover letter (max. 1 page) explaining your experience and personal relevance to the posted position and your CV to iletisim@ekolojikolektifi.org the latest by **4th March 2016**. Interviews will be held during the week starting with 7th March 2016.